

SEPTEMBER 26, 2022 | DISCRIMINATION, HARASSMENT & RETALIATION

## How to Best Ensure ADA Compliance for Your Property's Website [Webinar Recording]

On Wednesday, September 21, 2022, [Jordan B. Schwartz](#) and [Megan S. Shaked](#) presented a webinar regarding **How to Best Ensure ADA Compliance for Your Property's Website**.

Another year has gone by, and yet the lawsuits filed against hotels and other places of public accommodation alleging violations of the Americans with Disabilities Act ("ADA") continues to increase. We still see hundreds of lawsuits filed each month against hotels for their failure to identify and describe accessible features at their properties in sufficient detail on their websites. Many of these lawsuits continue to allege

that Online Travel Agencies ("OTAs") such as Expedia, Hotels.com, or Orbitz fail to provide information about the accessible amenities of the hotel, including its rooms, to individuals with disabilities, or fail to allow an individual with a disability to book an accessible guestroom. While it may seem counterintuitive that a Hotel would be responsible for the information provided on the OTAs website, that often is the case.

A ton of ADA lawsuits also continue to be filed every day alleging that hotel websites cannot be used by individuals with visual or hearing impairments (in particular websites that utilize PDFs). Thus, it is extremely important that businesses ensure the accessibility of their websites while also providing an appropriate "accessibility statement" explaining to users the steps you have taken to improve your website's accessibility.

During this webinar, participants learned:



- What accessible features to list on your website to reduce your legal exposure
- What questions to ask OTAs to ensure that they are not creating liability for your property
- Best practices for ensuring that your website is accessible
- Tips for drafting an appropriate website accessibility statement
- How to decrease your overall legal exposure



We are pleased to share these links to a [copy of the slides](#) and a [recording of the webinar](#).

*This program has been approved for 1 HR (General) recertification credit hours toward aPHR™, aPHRi™, PHR®, PHRca®, SPHR®, GPHR®, PHRi™ and SPHRi™ recertification through HRCI®.*

*This program is valid for 1 PDCs for the SHRM-CPSM or SHRM-SCPSM.*



If you would like to be registered for the entire 2022 series, click [here](#) to send us an email request, and we will register you.

This was the 10th webinar event in Conn Maciel Carey LLP's [2022 Labor and Employment Webinar Series](#). Click [here](#) to view our full schedule and detailed program descriptions for all of the webinars scheduled for the [2022 Labor and Employment Webinar Series](#).

If you missed any of our past webinars in our annual Labor and Employment Webinar Series, view our [Labor and Employment Webinar Library](#) to access of our webinar recordings. Also, [click here to subscribe to our YouTube channel](#) and get an email notification when new recordings become available.