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ADA Website Compliance Obligations for Businesses [Webinar Recording]

On Wednesday, October 23, 2024, [Megan Shaked](#) and [Jordan Schwartz](#) presented a webinar about [ADA Website Compliance Obligations for Businesses](#).

As in years past, the number of lawsuits filed against hotels, restaurants, and other places of public accommodation alleging that their websites violate the Americans with Disabilities Act ("ADA") has continued to rise nationwide. Additionally, this year we *may* finally have guidance from the U.S. Supreme Court regarding whether a plaintiff has standing to challenge a place of public accommodation's failure to provide disability accessibility information on its website, even if they lack any intention of visiting that place of public accommodation. Regardless of how the Supreme Court rules, it is still crucial for hotel owners and operators to know what information to provide to the public regarding the accessible features of their physical property.

Likewise, all businesses should be aware of how to make their websites accessible (i.e., compatible with screen reader software), so that they are usable by individuals with visual and hearing impairments. Indeed, businesses must have a plan in place to test their website's accessibility and then implement any necessary changes to improve accessibility.

Participants in this webinar learned:

- Issues to look for when determining website accessibility.
- When to involve legal counsel in conducting website accessibility tests and remediation efforts to preserve attorney-client privilege.
- Specific accessibility information that should be listed on your website.
- Whether your company should include an "Accessibility Statement" on its website and what information should be included.

We are pleased to share these links to a [copy of the slides](#) and a [recording of the webinar](#).

This program has been approved by SHRM for 1 hour of HR professional development credit. This program has been approved for 1 HR (General) recertification credit hour toward aPHR®, aPHRi™, PHR®, PHRca®, SPHR®, GPHR®, PHRi™, and SPHRi™ recertification through the HR Certification Institute.

This was the 8th webinar event in Conn Maciel Carey LLP's [2024 Labor and Employment Webinar Series](#).

If you would like to register for the entire Labor and Employment webinar series, [click here to send us an email request](#), and we will register you. If you missed any of our past webinars in our annual Labor and Employment Webinar Series, view our [Labor and Employment Webinar Library](#) to access all of our webinar recordings. Also, [click here to subscribe to our YouTube channel](#) and get an email notification when new recordings become available.